

FIG. 1

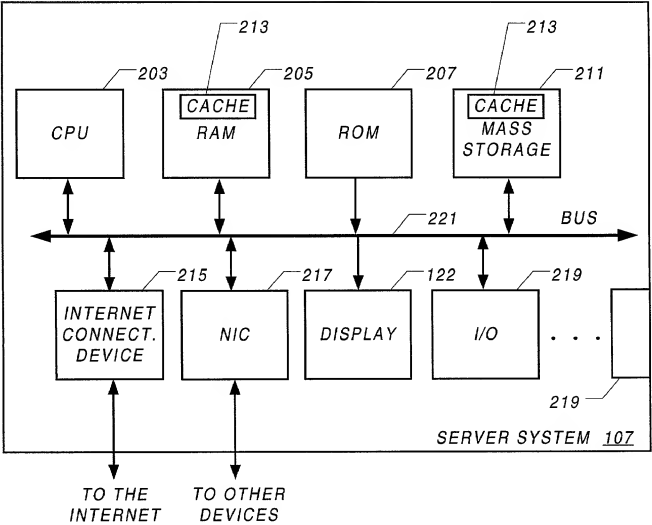


FIG. 2

3/22

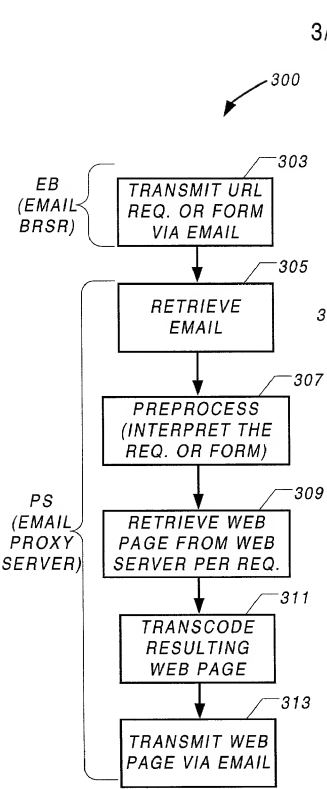


FIG. 3A

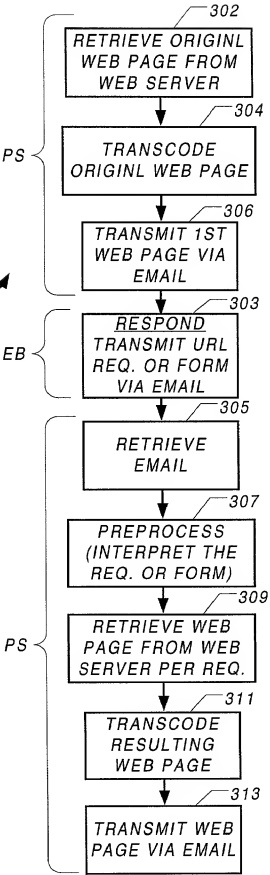
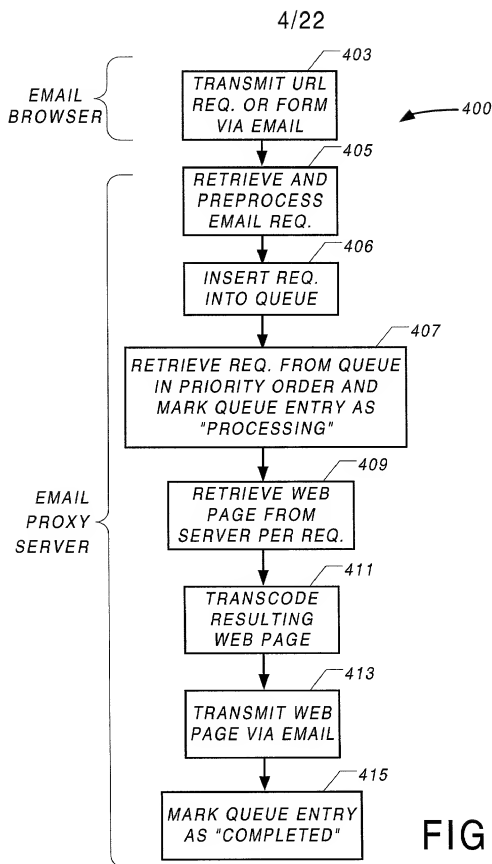


FIG. 3B



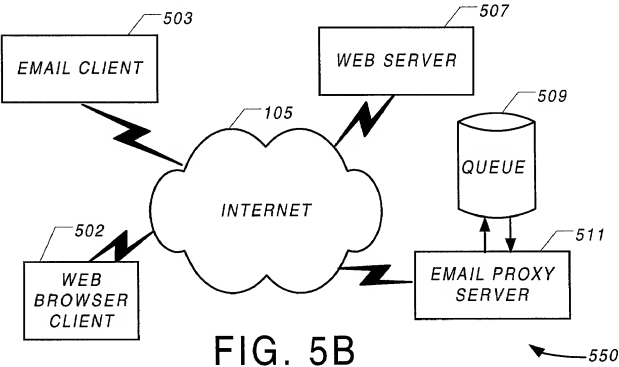
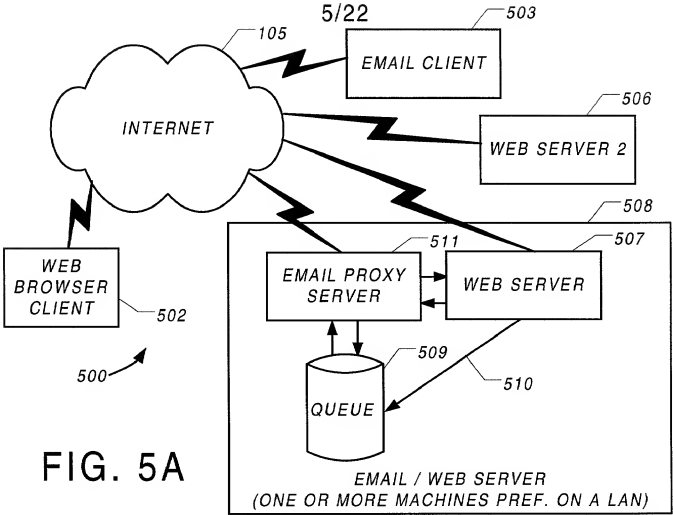


FIG. 5C

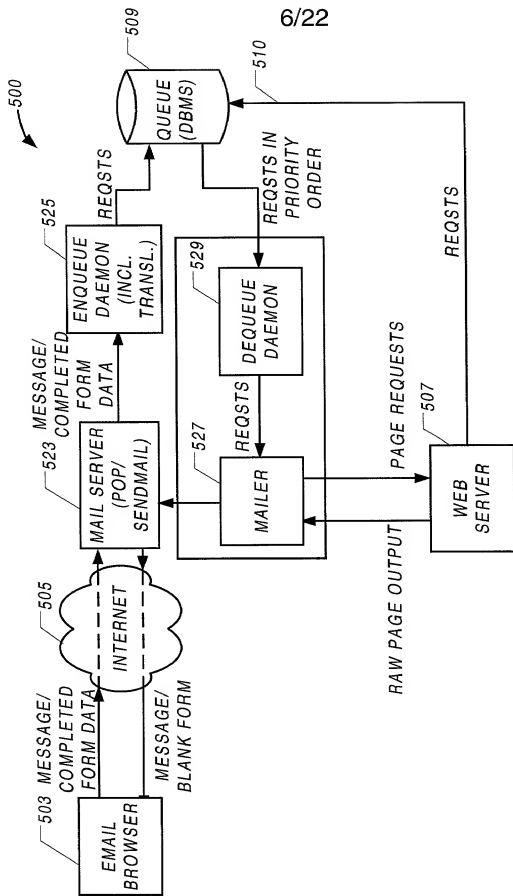
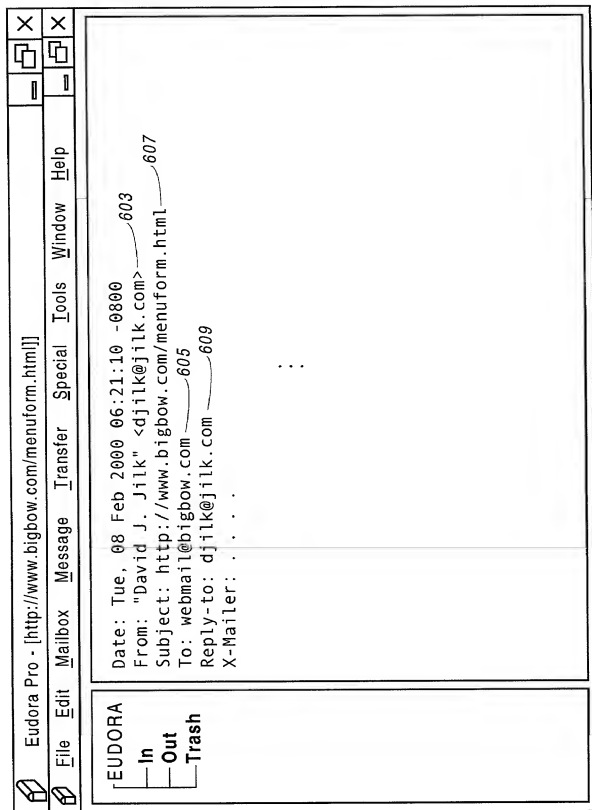


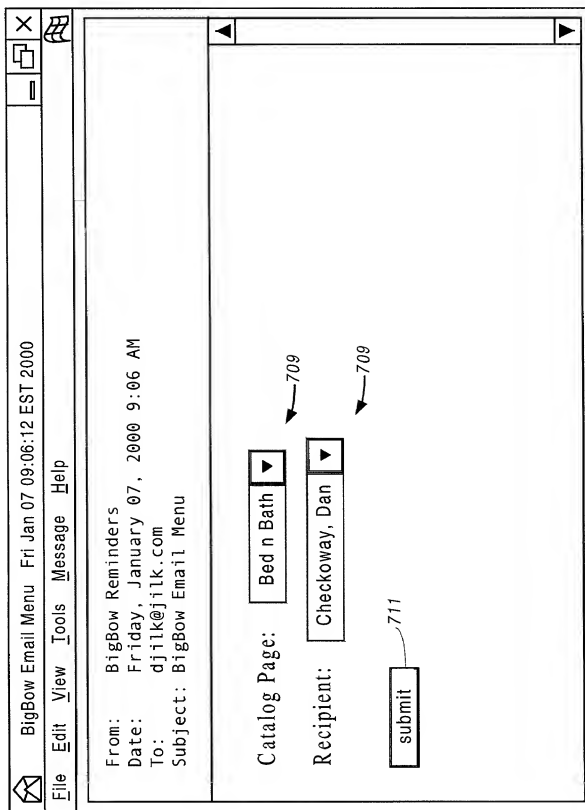
FIG. 5C

7/22



EMAIL TEXT WINDOW  **FIG. 6**  600

8/22



EMAIL HTML DISPLAY WINDOW

FIG. 7A

9/22

750

```

<HTML>
<HEAD>
<META content=text/html;charset=iso-8859-1 http-equiv=Content-Type>
</HEAD>
<BODY>
<FORM action=mailto:webmail@bigbow.com method=POST>
<INPUT type=hidden name=REQUEST_URL
      value="http://www.bigbow.com/catalog.asp">
<INPUT type=hidden name=REQUEST_METHOD value=POST>
<P>Catalog Page:
<SELECT name=catalog>
<OPTION value=1>Bed n Bath</OPTION>
<OPTION value=2>Traditions</OPTION>
</SELECT>
<P>Recipient:
<SELECT name=recipient>
<OPTION value=1>Checkoway, Dan</OPTION>
<OPTION value=2>Hoffman, Jon</OPTION>
</SELECT>
<P><INPUT name=submit type=submit value=submit>
</FORM></BODY></HTML>

```

EMAIL HTML SOURCE

FIG. 7B

10/22

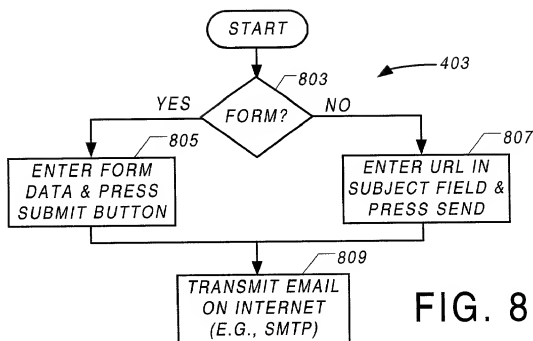


FIG. 8

From: "Dan Checkoway" <dan@checkoway.com>  
 To: <webmail@bigbow.com>  
 Subject: Form posted from Microsoft Internet Explorer.  
 MIME-Version: 1.0  
 Content-Type: application/octet-stream;  
     name="POSTDATA.ATT"  
 Content-Transfer-Encoding: quoted-printable  
 Content-Disposition: attachment;  
     filename="POSTDATA.ATT"  
 X-Mailer: Microsoft Outlook Express 5.00.2919.6600  
 X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2919.6600  
 ENQUEUE\_URL=3Dhttp%3A%2F%2Fdev.bigbow.com%2Fscript%2Femail\_reply\_process.asp&ENQUEUE\_METHOD=3DPOST&email\_reply= . . . . .

FIG. 9

11/22

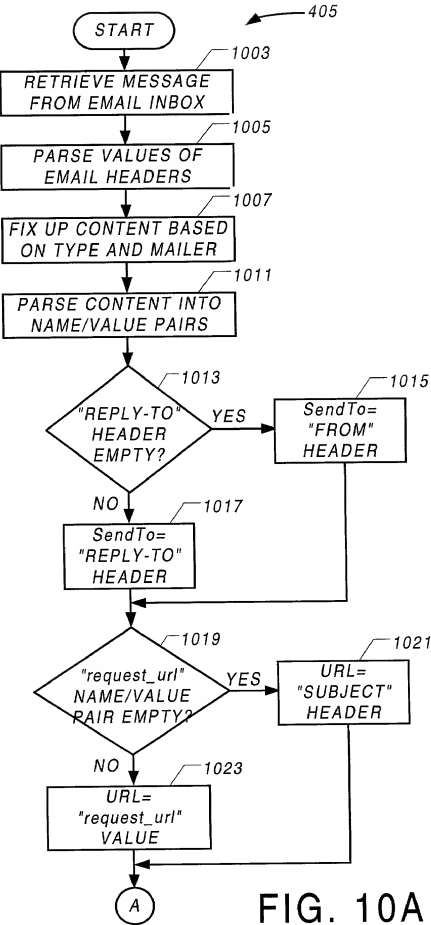


FIG. 10A

12/22

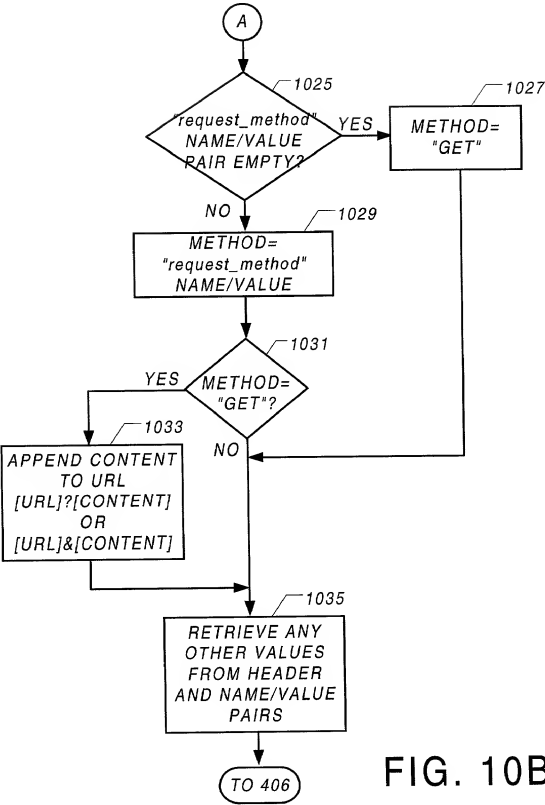


FIG. 10B

13/22

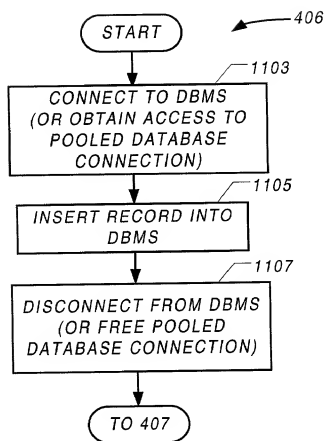


FIG. 11

14/22

1200 {

```

INSERT INTO request_queue(
    request_id, 1203
    created_date, 1205
    completed_date,
    request_type_id, 1207
    request_status_id, 1209
    priority, 1211
    our_email, 1213
    sendto_email, 1215
    url, 1217
    request_method, 1219
    post_content)
VALUES(NULL, '[CurrentDateTime]', NULL,
'incoming', 'open', 1,
'Webmail@bigbow.com', '[SendTo]',
'[URL]', [Method], '[Content]')
```

FIG. 12

1400 {

```

SELECT * FROM request_queue WHERE
request_status_id='open' AND
completed_date is NULL ORDER BY
priority, created_date
```

FIG. 14

15/22

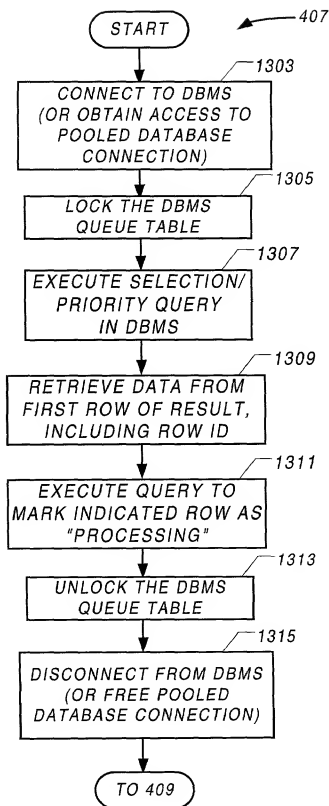


FIG. 13

16/22

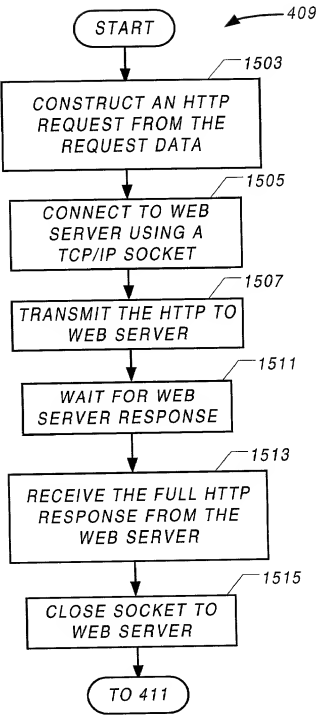


FIG. 15

17/22

FIG. 16

FIG. 16

18/22

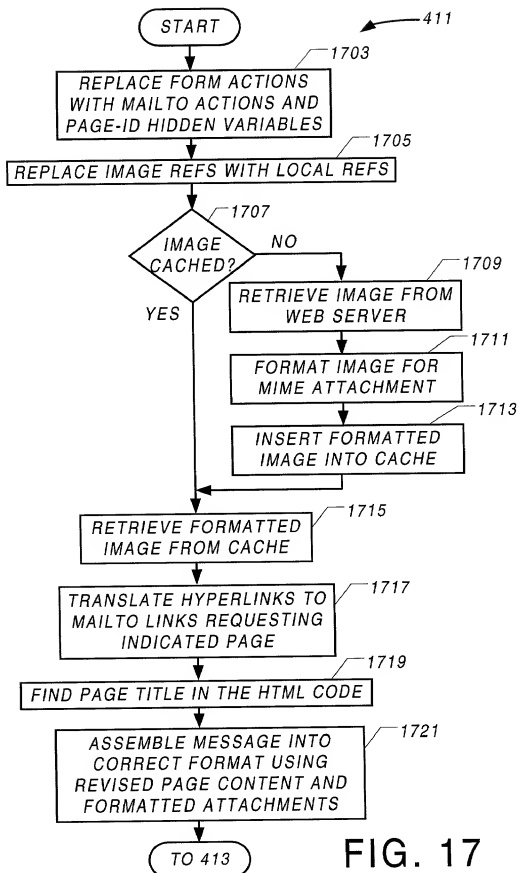


FIG. 17

19/22

To: djilk@jilk.com  
 From: webmail@bigbow.com  
 Subject: BigBow  
 X-Courtesy-Of: BigBow Dequeue 1.0 (Built: Feb 13 2000 22:42:09)  
 Mime-Version: 1.0  
 Content-Type: multipart/related; boundary="dequeue-boundary";  
 type=text/html

This is a multi-part message in MIME format.

--dequeue-boundary  
 Content-Type: text/html; charset=US-ASCII  
 Content-ID: <dequeue-body>

<html><head><title>BigBow</title></head>  
 <body background="cid:http---www-bigbow-com-\_borders-cap\_top-jpg">  
 <a href="mailto:webmail@bigbow.com?subject=http://www.  
 bigbow.com/index.htm">  
 </a>  
 <FORM ACTION="mailto:webmail@bigbow.com" METHOD="POST">  
 <INPUT TYPE="HIDDEN" NAME="REQUEST\_URL"  
 VALUE="http://www.bigbow.com/subscribe">  
 <INPUT TYPE="HIDDEN" NAME="REQUEST\_METHOD" VALUE="POST">  
 <input type="hidden" name="listid" value="443">  
 Email Address  
 <input TYPE="TEXT" SIZE="32" MAXLENGTH="255" NAME="ATTR1" VALUE>  
 </form></body></html>

--dequeue-boundary  
 . . . . (Continued in FIG. 18B)

FIG. 18A

20/22

. . (continuing from FIG. 18A last line " --dequeue-boundary")  
 Content-ID: <http---www-bigbow-com- borders-cap\_top-jpg>  
 Content-Type: image/jpeg  
 Content-Transfer-Encoding: BASE64  
 R0lGODlheAAKALMAAA8PjRwckz8/pG5uup6e0czM5/b2+v///wAAAAAAAAA  
 AAAAAAAAAAAAAAAAAAAACwAAAAeAAKAAAEVfDISau900vNu/9gKI5k+RWD  
 oK5s675wLM90XQ9FZgwb4P/AoHBILBqPyKTyFxyKoSldeQtWouEsfTK7Xq/  
 2UPvSy6bi4FD4cxum1HuuLw6mNvvyAgAOW==  
 --dequeue-boundary  
 Content-ID: <http---www-bigbow-com-images-header-jpg>  
 Content-Type: image/jpeg  
 Content-Transfer-Encoding: BASE64  
 R0lGODlJgIxAMQAAA8PjxcXuBsbzmNjuQoKEJiY0ezs9vPz+dPT2Pn5/Ofn  
 6aWlpv///39/fn5+fPz8wAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA  
 AAAAAAAAAAAAAAAAAAAACwAAAAAJgIXAAAF/yAjjuQAnIAwrGzrvnAs  
 .  
 .  
 .  
 wWU7+9nQjnZ6sJmAwqx619jONq40YFj0JMAABjhAAh7XgA0Ye9y2Tre6183u  
 drv73fCON6ntL0962/ve+M63vvfN72jQuadv9DrjAB07wghv84LcAOMIXzvCG  
 O/zhEI+4xCd08Ypb/OIYz7jGN87xjnv84yAPuchHTvKSm/zkKE85LKqt8pa7  
 /OUwj7nMZ07zmjckBAA7  
 --dequeue-boundary--  
 1800 (CONTD.)

1827  
 1825  
 1829  
 ENCODED IMAGE DATA 1821  
 1833

FIG. 18B

21/22

```

1919
1903
1917
1905
<html><head><title>BigBow</title></head>
<body background="http://www.bigbow.com/images/cap_top.jpg">
<a href="http://www.bigbow.com/index.htm">
</a>
<form METHOD="POST" ACTION="http://www.bigbow.com/subscribe">
1915
1911
<input type="hidden" name="listid" value="443">
Email Address
1915
<input TYPE="TEXT" SIZE="32" MAXLENGTH="255"
NAME="ATTR1" VALUE>
</form></body></html>
1900
1907

```

FIG. 19A

```

1923
<html><head><title>BigBow</title></head>
<body background="cid:http---www-bigbow-com-_borders-
cap_top.jpg">
1933
<a href="mailto:webmail@bigbow.com?subject=http://
www.bigbow.com/index.htm">
1931
</a>
1925
<FORM ACTION="mailto:webmail@bigbow.com" METHOD="POST">
<INPUT TYPE="HIDDEN" NAME="REQUEST_URL"
1927
VALUE="http://www.bigbow.com/subscribe">
<INPUT TYPE="HIDDEN" NAME="REQUEST_METHOD" VALUE="POST">
<input type="hidden" name="listid" value="443">
1929
Email Address
<input TYPE="TEXT" SIZE="32" MAXLENGTH="255" NAME="ATTR1"
VALUE>
</form></body></html>
1920

```

FIG. 19B

22/22

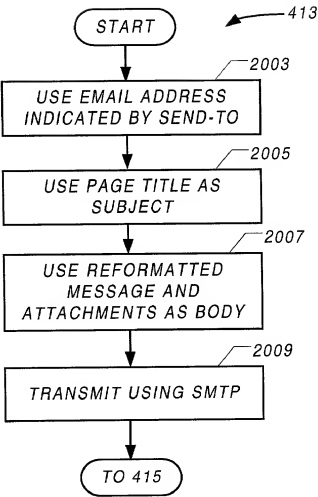


FIG. 20

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): <i>Jilk, Jr., et al.</i>	Group Art Unit: unassigned
Title: SYSTEM, METHOD, APPARATUS AND COMPUTER PROGRAM PRODUCT FOR OPERATING A WEB SITE BY ELECTRONIC MAIL	Examiner: unassigned

**LETTER TO OFFICIAL DRAFTSPERSON  
SUBMISSION OF FORMAL DRAWINGS**

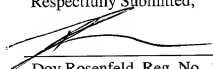
The Commissioner for Patents  
Washington, DC 20231  
ATTN: Official Draftsperson

Dear Sir or Madam:

Attached please find 22 sheets of formal drawings to be made of record for the above identified patent application submitted herewith.

Respectfully Submitted,

*Feb 9, 2001*  
Date

  
Dov Rosenfeld, Reg. No. 38687

Address for correspondence and attorney for applicant(s):

Dov Rosenfeld, Reg. No. 38,687  
5507 College Avenue, Suite 2  
Oakland, CA 94618  
Telephone: (510) 547-3378; Fax: (510) 653-7992

**Certificate of Mailing under 37 CFR 1.10**

I hereby certify that this application and all attachments are being deposited with the United States Postal Service as Express Mail (Express Mail Label: EL752476236US in an envelope addressed to Box Patent Application, Commissioner for Patents, Washington, D.C. 20231 on

Date: *Feb 9, 2001*

Signed: 

Name: Dov Rosenfeld, Reg. No. 38687